



Varun Mehra

Digital Product Designer

<https://www.varunmehra13.com>

varunmufcmehra@gmail.com

+1 (206)-612-8235,

+91 9667881444

Employment Experience

Swif (YC S20)

Founding Designer | Dec 2022 - Present

Smartsheet

Product Designer II | Jan 2022 - Dec 2022

Led and delivered high impact projects (Unified Plan & Billing, Admin Center 2.0) supporting 40k unassisted subscriptions (\$200m+ ARR) as a part of the Admin & Commerce Services team.

Shipped an improved experience for Trial Signup.

Designed new key capabilities for Smartsheet DataTable.

TISTA Science & Technology

UI/UX Designer | April 2020 - Dec 2021

Responsible for designing and shipping UCM Nexgen, a unified case management system for The Center for Medicare & Medicaid Services.

Ensure platform-wide consistency through documentation of UI elements.

Conducted UX Research, synthesized user insights into feasible design decisions; deployed a MVP in 5 months.

Infosys Limited

UX Designer | Aug 2019 - March 2020

Designed end to end customer facing digital products for clients as a part of the digital experiences team.

Defined features, refined the system architecture & designed wireframes for Finacle, a banking tool while working in a cross collaborative environment

CINTRAFOR

UI Designer | Apr 2018 - July 2019

Designed & developed a new website serving 2000+ active monthly users.

Designed illustrations and digital graphics for the website, social media and print publications.

Content Creation

Design Desi

Design Youtube Channel

Launch weekly videos catering to an audience interested art & design projects. Currently accumulated 50K+ views.

Leadership

INFO iSquad Leadership

Mentor | Sept '18 - June '19

Contributed towards building a community by mentoring first year students within the Informatics department.

Tools

Design - Sketch, Figma, Axure RP, Framer X, Adobe Creative Suite, InVision, Principle, Flinto & Marvel

Development - HTML, CSS, Java, JavaScript & React

RoadCast

UI/UX Design Intern | June 2016 - Sept 2017

Education

University of Washington

Undergraduate | Sept 2015 - June 2019

Bachelor's of Science in Informatics

Specialization in Human Computer Interaction

Rhode Island School of Design

Technical Certificate | Nov 2019 - Dec 2019

Diploma in Strategic Design & Technology Management
RISD Strategic Design Program (SDP)

IDEO University

Technical Certificate | April 2022 - June 2022

Diploma in Human Centered Systems Thinking

Research Experience

Critical Design of Ethics, Tools & Methods in HCI

User Researcher | Mar 2019 - June 2019

User Centered Design K-12 Outreach

Research Assistant | Mar 2017 - June 2017